2. The applicant should have the experience of having dealt with similar social content of other Ministries/Departments.
3. The applicant should be capable of demonstrating job samples of social campaigns undertaken by them.
4. Minimum Annual Production Turnover of Rs. 5 crores for each of the previous two years; the Agency would have to submit (duly certified by a Chartered Accountant) the Company's balance sheet for the previous two years.
5. The applicant should have adequate experience of having dealt with the National Broadcaster, Prasar Bharati as well as Satellite Channels.
6. The applicant should not be a recognized financial/term defaulter with any government body like Prasar Bharati and Ministries/Departments.

Preferable Requirements

7. The applicant should have in house staff and production facilities like cameras, editing units, graphic set up etc. to undertake assignments on short notice and priority basis.
8. The applicant should have capacity to create multi media programming for better utilization of software created.

Requirements for Radio Software Producers

1. Rs.40 lakh turnover per annum for last two years.
2. Applicant must have a fully digital audio studio with digital recording and mixing facilities.
3. Applicant should have done audio work for DAVP, Ministries and other agencies for last three years and should be capable of demonstrating samples.

Generating employment opportunities in U.P.

5220. PROF. M.M. AGARWAL: Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether Government propose to generate more employment opportunities in the rural areas of Uttar Pradesh during the Tenth Plan;

(b) if so, the details thereof, district-wise; and

(c) the details of target fixed indicating the total amount allocated for the purpose during this period?

THE MINISTER OF RURAL DEVELOPMENT (SHRI M. VENKAIAH NAIDU): (a) The employment generation programmes of the Ministry of Rural Development, namely, the Sampoorna Gramin Rozgar Yojana (SGRY) and the Swarnajayanti Gram Swarozgar Yojana (SGSY) would continue to be implemented in Uttar Pradesh during the Tenth Five Year Plan.

(b) District-wise details for the Tenth Plan have not yet been worked out.

(c) The targets/outlays for these programmes for the Tenth Plan have not yet been finalized.

Construction and protection of ponds and lakes in rural areas

†5221. SHRI MOOLCHAND MEENA: Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether with a view to check the decreasing level of water in rural areas, Government have made any plans for the protection and construction of ponds and lakes in such areas;

(b) if so, the amount spent on this scheme so far; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI ANNASAHEB M.K. PATIL): (a) to (c) The construction and restoration of village ponds and other water harvesting structures, like percolation tanks and check dams are important activities envisaged in the three major Watershed Development Programmes, namely, the Drought Prone Areas Programme (DPAP), the Desert Development Programme (DDP) and the Integrated Wasteland Development Programme (IWDP) of the Department of Land Resources in the Ministry of Rural Development. Desiltation of village ponds and tanks is also covered under the Sampoorna Grameen Rojgar Yojana (SGRY) and the three Programmes mentioned above. In addition, the Rajiv Gandhi National (Drinking Water Mission of the Ministry of Rural Development provides funds under the Accelerated Rural Water Supply Programme (ARWSP) and the Pradhan Mantri Gramodaya Yojana (Drinking Water Supply Component) for sustainability of sources, including rainwater harvesting. The Department of Land Resources have also

†Original notice of the question was received in Hindi.